Dear Home Owner,

**WELCOME TO 2019!**

Last year we saw a fascinating real estate market across <<insert state>> and particularly in *<<insert suburb>>.*

Home owners that we have recently been in touch with us in your area are keen to know the current value of their properties. Throughout January, we will offer our opinion of value on every home in your area.

Each appraisal will take approximately 15 minutes to complete and is obligation free.

**When is your street being appraised?**

***<< insert street name and date>>***

Since we’ve been back from the Christmas break, we’ve been contacted by several new buyers as well as buyers who may have missed out on securing a property towards the end of 2018.

We find that the New Year also brings a new wave of fresh buyers. So, if you would like to take advantage of this in Autumn, your home will be on the market with less competition which means there will be more opportunities for you to attract the best buyer.

Of course, strict confidentiality will be adhered to for each property and the market appraisal is naturally obligation free.

**Please return the form below to book your 15min free market appraisal.**

Yours faithfully,

*<<insert your contact details and signature>>*

**To receive a free 15min market appraisal, please complete the details below:**

Your Full Name:

Address:

Phone:

Email:

You can respond to us in any one of the following ways:

<<mobile SMS>>

<<email>>

<<office phone number>>

Thank you!