**Anniversary Letter**

<<Date & address>>

Hi <<name>>,

I’m pleased to let you know that as of <<date>> it will be exactly <<insert number of years>> since you purchased this home through our office. Time seems to fly!

I hope that you (if applicable: and your family) have turned your new the house into a home and that you have enjoyed staying in this neighbourhood.

Property values have changed significantly since the day you purchased and a number of recent sales have created a new benchmark for the value of your home.

If you would like to know what that new value is, please feel free to contact me on <<insert details here>>.

Happy anniversary!

Sincerely,

<<Your contact details>>

**NOTE:** You can also substitute this letter with a phone call using a similar script.

{Attach your business card with this letter}