2018 MARKETING CALENDAR

	Q1			Q2			Q3			Q4		
EVENTS	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Promo Ad												
Profile/Client review update												
Ratemyagent/Linkedin update												
Hard copy newsletter												
E-Newsletter												
Postcards												
Online banners												
Videos/Market wraps												
Facebook post												
Client events												
Magnets/Christmas cards												
Sponsorship												
Agent Profile Video/Photo update												
Comments												